



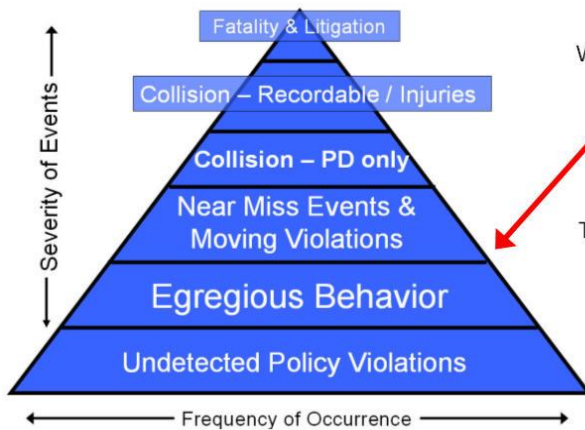
SafetyFirst, a world class provider of driver observation and accident prevention services is now available to policyholders of Everest National and Everest Indemnity Insurance Companies at a *highly discounted rate*.

SafetyFirst is used by thousands of companies to support their own driver safety initiatives. **Studies have shown that companies using Safety First’s program have received significant cost savings.** Their services include:

- 24/7 road observation reporting
- Immediate notification of driver performance calls including access to the actual recording of the call
- Reports of your driver’s performance and management actions
- Training tools and topics delivered monthly
- Access to one of the largest online fleet safety library



All for \$14.00 per power unit annually



We help you focus on eliminating the risk taking behavior at the early stages so that it is less likely to grow into something “serious” later.

The only reason to **NOT** use our program is if you believe you’re better off **NOT KNOWING** what is going on with your drivers on a day to day basis.

To obtain these services or for more information, check out Safety First’s website SafetyFirst or call our Enrollment Specialist, Lisa Bouregy at: 1- 888-264-7223. Please have your policy number available to assure you qualify for the discounted rate.



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