Multimedia

Multimedia and communications liability is one of the fastest growing insurance products in North America. With the continuing technological advances of communications, our customers’ modes of communication are constantly changing. The world has become small almost overnight, and the speed at which media companies must deliver their product to the end user has become accelerated and the methods more sophisticated. Even the definition of “multimedia” continues to expand including all of the classes listed below and more. Our underwriters, legal counsel, and claims specialists are professionals that have been working with entertainment and multimedia liability for decades. We fully understand the needs and the demands of these customers.

Classes of Business
• Multimedia Companies
• Music Publishers/Producers
• Producers and Distributors
• Radio Broadcasters
• Satellite Radio Broadcasters
• Web and Handheld Device Broadcasters/Podcasters
• Television & Cable Stations
• Publicists and Public Relations Firms
• Music Composers/Lyricists
• Advertising, Advertisers, Ad Agencies
• Magazine and Book Publishers

Policies Available
• Commercial General Liability
• Business Package Policy
• Errors and Omissions – Occurrence-Based Wording
• Umbrella/Excess Liability

This literature is descriptive only. The coverage is subject to the language of the policy as issued. Everest Insurance Company of Canada is a member of Everest Re Group, Ltd.